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10 March 1950
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Languages
German (f)
English (m)

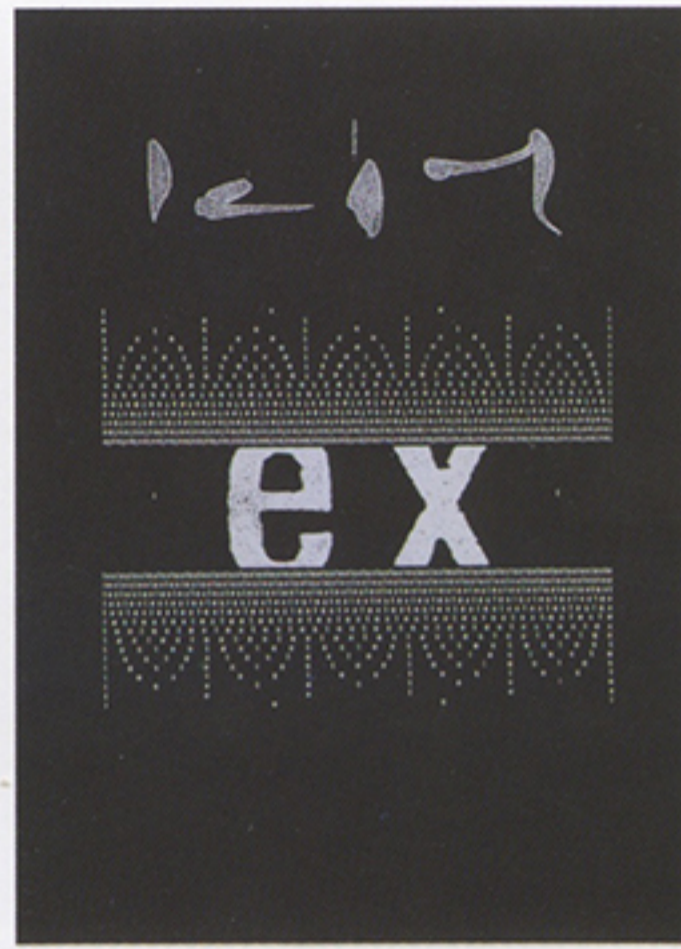
Scope
Advertising Art, Book
Design, Exhibition Dis-
play, Typography,
Corporate Design,
Poster, Graphic Design
for public and social
communication

Trained as reprophotographer Reinhard Gassner continued his professional education at the Media Center in Munich. He attended various design seminars and began his professional career, working for different advertising agencies. In 1976 he established his own studio. Currently the focus of his freelance graphic design work lies on communal, cultural and ecological communication. Since 1988 he has taken part in various international exhibitions including the Mexican Poster Biennial (1992) and the 'Festival d'affiches de Chaumont' (1993), where he won the 'Certificat de Finaliste'. Gassner was awarded several prizes not only for his poster design but also for his book design: twice (1992/1993) he received the prize for one of the most beautiful books in Austria.

Am Beginn des beruflichen Werdeganges von Reinhard Gassner stand die Ausbildung zum Reprofotograf und Positiv-Retoucheur. Es schlossen sich weiterbildende Mediensschulung in München und einige Engagements in verschiedenen Werbeagenturen an. Seit 1976 ist Reinhard Gassner als freischaffender Gestalter tätig, in letzter Zeit vermehrt für kommunale, kulturelle und öko-soziale Zwecke. Seit 1988 stellt Gassner seine Arbeiten an internationalen Ausstellungen vor und erhielt für sie auch bereits mehrfache Auszeichnungen: unter anderem wurde ihm der Merit Award des N.Y. Art Directors Club (1991) und das Diplom des Bundesministeriums für eines der 12 schönsten Bücher Oesterreichs (1992) zugesprochen. Reinhard Gassner ist Vorstandsmitglied des Berufsverbandes Design Austria und Mitglied der Kunstkommission des Landes Vorarlberg.



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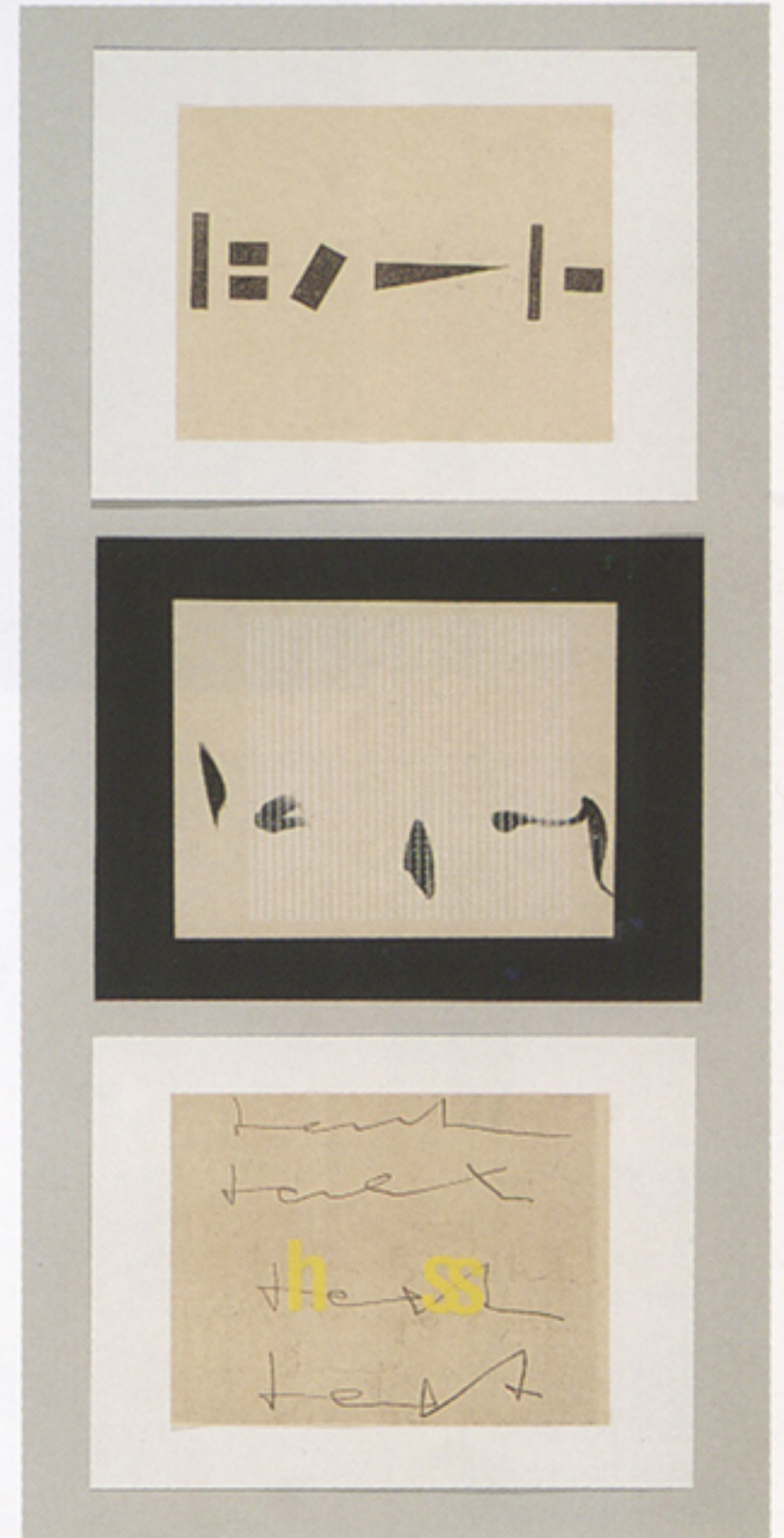
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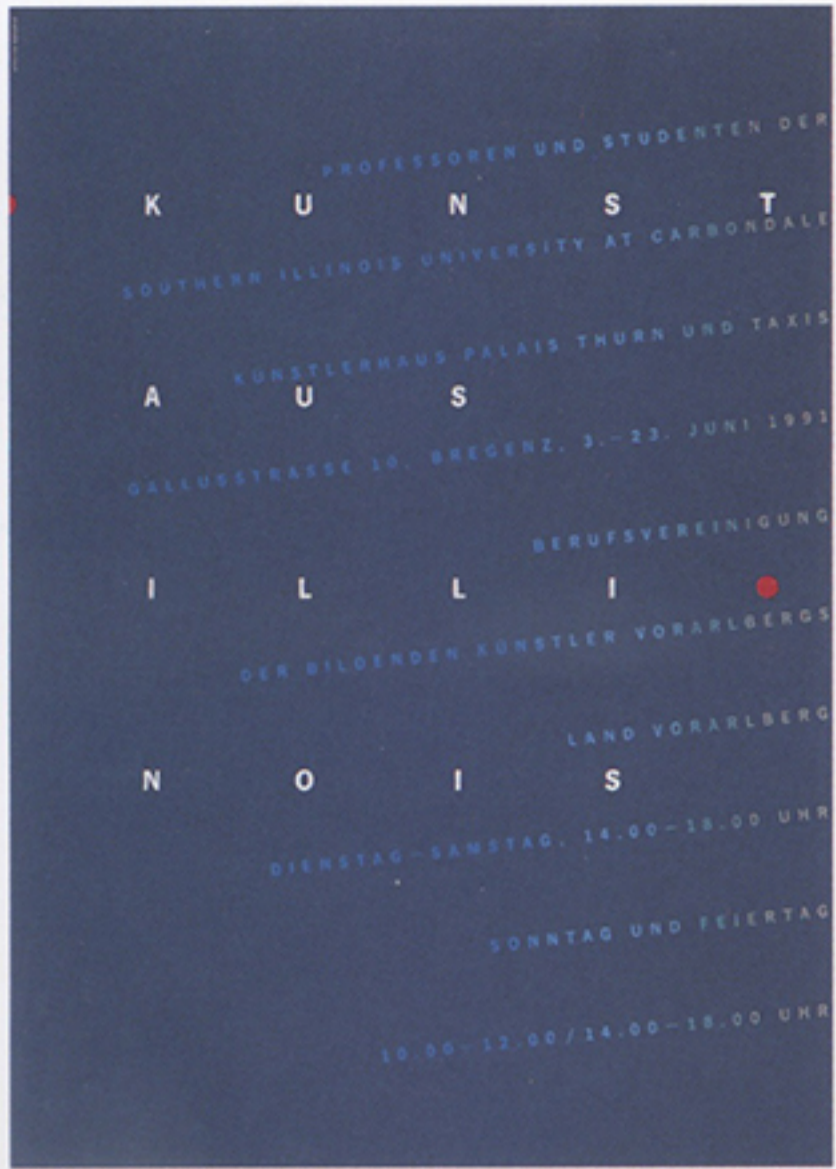


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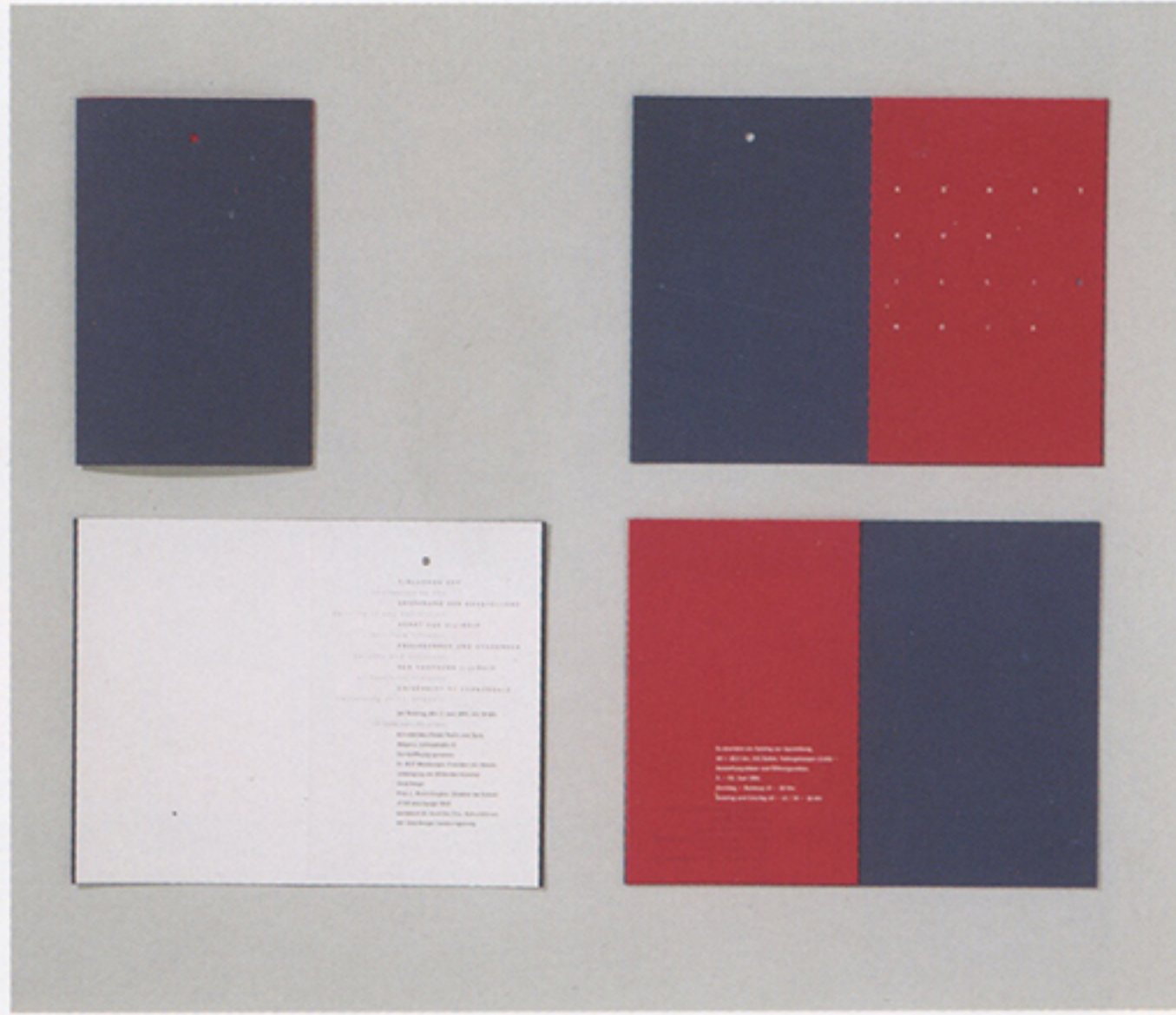


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1-5 Typographical experiments: 'texte' 1991, 1992, 1993
6 Poster for exhibition 'Illinois', 1991
7,8 Catalogue for exhibition 'Illinois', 1991
9 Art catalogue for Ingo Springenschmid, 1992



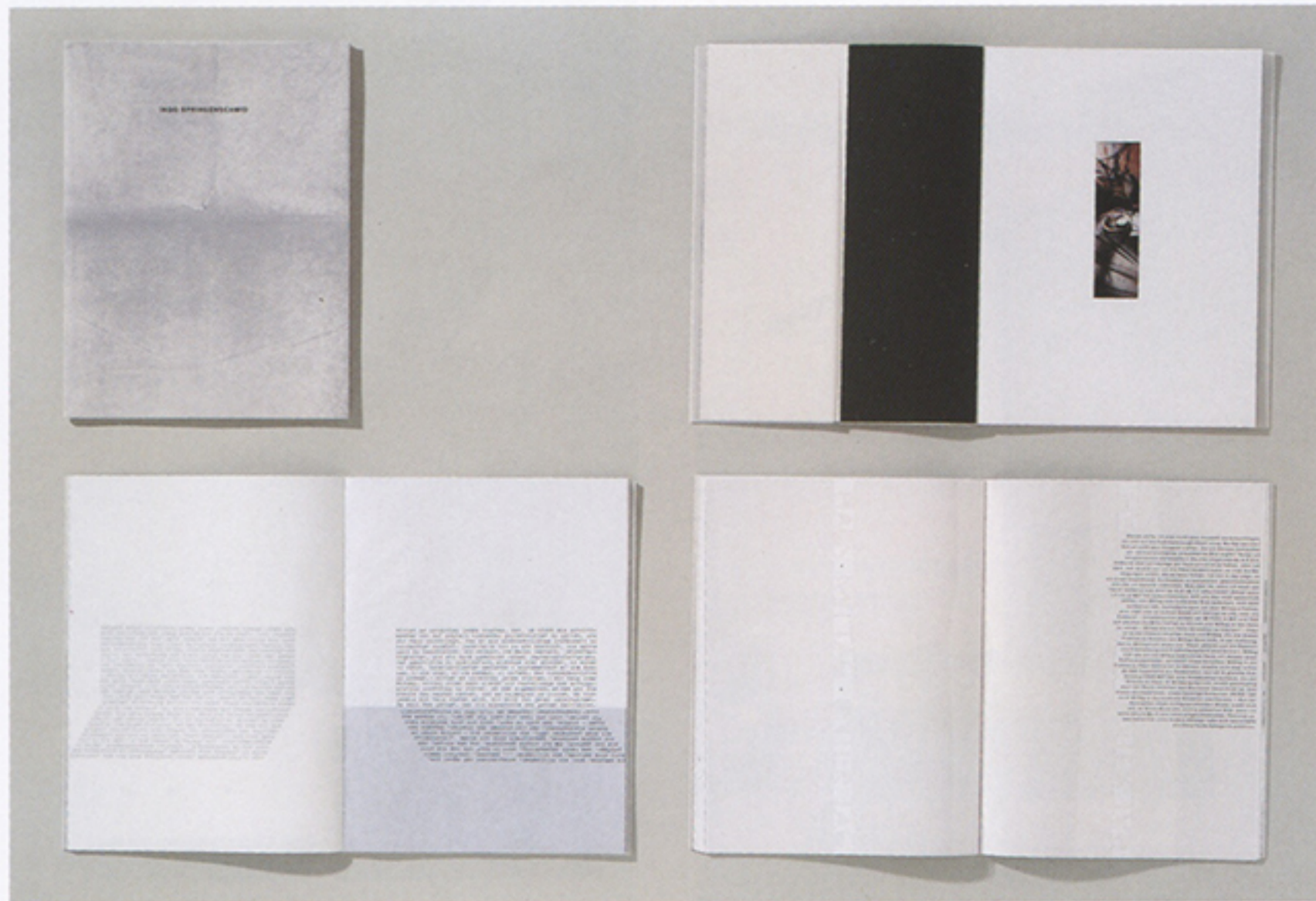
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